



**The Board of Directors of  
The Potomac Curling Club of the National Capital Area, Inc.  
MINUTES: Season 2009-10 Meeting 9  
February 21, 2010 5:00 p.m. Warm Room**

**Board Members Present:**

Susan Armiger  
Rachel Beyerle  
Bruce Black  
Ann Drummie  
Jeff Erickson  
Sandra McMakin  
Emily Morris  
George Shirk  
Ken Wray

**Board Members Not Present:** Richard Chin, Richard Warner

**PCC Members Attending:**

**1) Call to order**

4:58 p.m.

*Drummie*

**2) Minutes**

*Beyerle*

Amendments

Emily Morris noted that December 32<sup>nd</sup> should read "23<sup>rd</sup>".

Action: Ann Drummie tabled the minutes and asked Board members to send comments to Beyerle if they have any changes.

Minutes tabled until March 21, 2010 meeting.

**3a) Financial Report**

*Armiger*

Susan Armiger distributed the budget sheet. All receipts for the BIG spiel have been turned in, and the event broke even. The Junior Bonspiel made \$901. The Men's Qualifiers receipts are not yet closed. All chiller and dehumidifier repairs have been reported. Drop-in revenue has increased in comparison to the previous year. The hotel commission has increased, and rentals have increased income. Dues are up \$6,000 from the previous season.

**4a) Olympic Open House**

*Drummie*

February 20<sup>th</sup> Open House income is as follows: Bar - \$200; Merchandise - \$1500; Donations - \$6,200; Dues - \$2,000. The total is \$10,000. Thirty-five new members signed up at the February 20<sup>th</sup> open house. On February 21<sup>st</sup>, \$609 in donations were received. Nine members joined February 21. The conversion rate

(attendees becoming members) was 4%. 72 members were involved as volunteers. 345 person hours were used. On February 20<sup>th</sup>, 1,062 people attended. Board members gave kudos to Howard Griffin for the Web site reservation system. Drummie will record lessons learned.

The Hilton Garden Inn Curling EXPO took place the weekend of February 20-21. The volunteer relationship with Potomac was positive. Hilton Garden Inn is open to considering donating raffle prizes to Potomac in the future.

Armiger noted that Warner mailed the club taxes.

McMakin commented that there have been few complaints about the \$20 drop-in fee. The \$20 should be viewed at the value for volunteer time.

Jeff Erickson commented that the drop-in fee rate is one example of the club not having firm data at this time to determine the market value of fees.

**4b) Rotary World Curling Championship**

*Davies, Pelletier, McMakin*

Potomac flyers were handed out in Ontario. The flyers were well-received. The committee will develop a power point presentation. Chicago Curling Club did not place a bid for the event. The World Rotary committee will make a decision about Potomac's bid in March or April.

Erickson suggested contacting Potomac members soon so that members can make a note of times that volunteers will be needed in April 2012.

**4c) Nominating Committee**

*Drummie*

The nominating committee has prepared a letter on Board nominations and awards Rachel will add the list of 2009-10 rookie curlers to the document and mail it to the membership.

**4d) Ice**

*Wray*

Ken Wray distributed a reconditioning estimate sheet for Potomac's rocks. The analysis is that the rocks should be good for seven more years. 2017 is the estimated date for refurbishing. The club should continue to annually inspect rocks for problems. Barry Nichols has acquired a running block for minor corrections. The 2017 estimated cost is \$12,000 (USD) for all 4 sheets. The shipping cost is \$3,000. The cost is for only one side of the running surface. Drummie suggested that the club consider breaking the project down over 4 years.

Wray has emailed the proposed Boland service contract of approximately \$180 per month. Wray has provided a counter-proposal of \$100 per month but has not yet heard anything back. The Board needs to decide by approximately August. Drummie recommended talking with alternative HVAC companies to get a counterproposal. The Gardens Ice House went with a different company because it was a lower price.

The Open House did minimal damage to the ice surface. Wray suggests building up the hack areas.

Wray is working on minor repairs including a burned wire on a light, chair handles. KC McGrath is donating fluorescent light bulbs to the club.

**4e) Senior Olympics**

*Drummie*

Two curlers participated. The Senior Olympics staff was happy with the club's participation.

**4f) Rentals**

*Shirk*

Bob Pursell continues to sell rentals. The demand is greater than the availability. Evening Learn-to-Curls are full, so additional volunteers will be needed for those events.

**4g) School/University Curling**

*Chin*

No report.

**4h) Leagues**

*Erickson, Morris*

Emily Morris reported on current league status compared to the fall half. The women's league lost one team. The Men's League gained two teams.

Potomac has solicited Cheseapeake's comment on moving the Meltdown to the weekend of April 16-18 and is waiting for a response.

The Sunday February 28<sup>th</sup> Learn-to-Curl has a potential conflict with the second draw of pizza league. Morris will check to see if a second draw pizza league game can move up to first draw.

Drummie asked about ideas for addressing the needs of Olympic curlers. There may be an option for Sunday pick-up if volunteers are available to coordinate it. The Friday league has a 32-person cap with a waitlist. The waitlist can participate in the instruction on Fridays if they so desire. The Women's League has an empty sheet on Tuesday nights. A potential small LTC could be held during that time period. There could potentially be a Saturday 11 am reservation/drop-in league.

Morris and Erickson will look at roster to find volunteers. Leaders and assistants are needed before any additional draws are scheduled.

McMakin suggested that a Sunday program could be shorter than five weeks.

**4i) Internal and Social Events**

*Morris, Beyerle*

The Final Fling will be held on April 10<sup>th</sup> after the 5:00 pm time period. There is a rental that day from 12 noon to 4:00 pm.

There are no plans to hold a club event for either Olympic gold medal game.

**4j) Bonspiels**

*Warner*

Sandra McMakin reported that the Junior Bonspiel had 12 teams playing in two divisions. Kudos given to Harvey Chalmers for an excellent job in organizing the event.

Potomac is awaiting Chesapeake's response to confirm the Meltdown dates. Michael Fry is chairing the Cherry Blossom. Dominique Banville is the kitchen coordinator. Lee Vanarsdall is the bar coordinator. There will be beer and wine on Sunday which will increase the cost by \$50. Morris has the CB liquor license and will ask to see if a credit for the unused Meltdown liquor license is possible.

**4k) MACA**

*Yeung*

Rachel Beyerle reported that the MACA is ready for March 6<sup>th</sup>. Beyerle will recruit kitchen volunteers the week of February 22<sup>nd</sup>.

**4l) Membership Committee**

*Beyerle*

New member emails are being sent to Howard Griffin as they come in. Howard places new members on the PCC Members list. Beyerle will need to update the roster with Olympic members. The Board agreed to prepare plastic sleeve nametags for Olympic members. Susan Armiger volunteered to create the tags.

**4m) Facility Update**

*Wray*

Ken Wray reported that there's been damage to the front walkway tiles due to snow and weather damage. Wray will contact Barry Nichols for replacement suggestions. Home Depot does not carry the size Potomac is currently using.

**4n) Open Houses/Learn to Curls**

*Shirk*

George Shirk reported that Learn to Curl sessions are full. Additional LTCs will not be added during the Spring half. Shirk noted that it will take a lot of volunteer help to make the LTCs a success.

**4o) 50<sup>th</sup> Anniversary**

*Black*

Bruce Black and Bob Pelletier are on the 50<sup>th</sup> anniversary committee. There will be a 50<sup>th</sup> anniversary pin design competition. A reward idea is \$100 off curling dues for next season and 5 pins. There is a question as to whether selection should be done by the membership.

A preliminary design committee is needed. Submissions for design will be March 28<sup>th</sup>. Final pin designs will be posted on the Web site in April with a final decision by May 1. Eligible entrants are all paying club members in good standing.

George Shirk asked if the club might consider some professional design input on the final selection. The final design will be announced at the Annual Meeting.

The anniversary gala event venue has not yet been selected. Potential 2011 gala dates include April 30, May 14, or May 21. The BOD preference is April 30, 2011.

**4p) Spanner Banner**

*Morris*

Emily Morris has not received any new articles.

**4q) Merchandise**

*Shirk*

Items were sold at open house. Glasses sold well at \$8 each. Hats did not sell as well. There is a market for smaller-sized t-shirts.

Sandra McMakin asked if the club is considering a display cart for the Cherry Blossom. McMakin will contact Rich Warner and Vince Serritella regarding a display cart.

**5) Other Business**

Ann Drummie will discuss at the next meeting a potential credit for current members who were not able to participate in Friday league during the Spring half due to the Olympic schedule. Another credit may be for curlers who signed up in January/February 2010 who paid \$120/\$180 but are getting the same ice time as the \$50 Olympic rate members. The credit may be for a to-be-determined monetary amount.

The club has an established credit or reimbursement options for curlers unable to participate after paying dues. Credits are handled on a case-by-case basis.

**6) Next Meeting**

Sunday, March 21, 2010 at 4:30 p.m.

6:30 p.m.